



gan more than four decades ago, when Dr. Frank Werner grew frustrated with having to replace his windshield every time he found a small crack. He knew that there had to be a better way, and his work led to a windshield repair system now used by thousands of technicians in dozens of countries

around the world.

NOVUS GLASS INCORPORATED be-

"He recognized early on that replacing a windshield is not only expensive and inconvenient, it also has significant environmental impact," explained David Osland, Vice President of Marketing & Product Development. "Used windshields are extremely difficult to recycle and last forever in a landfill, and manufacturing new ones leaves a large carbon footprint."

Osland notes that this sustainability ethic is a core component of the NOVUS corporate culture. For example, NOVUS has long worked to reclaim, regrind and recycle the disposable plastic nozzles its technicians use to inject repair resin. However, recently, CEO Allan Skidmore sought to raise the bar even higher. He wanted to investigate the possibility of making these injector nozzles out of a biobased plastic that would be more ecofriendly than the current petroleum based resin.

Meeting this challenge fell to Director of Manufacturing and Engineering Jon Thomas, whose first concern was to find a biobased material that met the company's stringent demands for strength and durability.

"This needed to be a structural part, and PLAs are not usually known for that type of functionality," he noted.

Fortunately, Thomas soon discovered that RTP Company, a long term NOVUS partner and the supplier of the glass fiber reinforced polypropylene currently used in the part, had recently developed and introduced a family of polylactic acid (PLA) bioplastic compounds with properties comparable to traditional engineering plastics. NOVUS and RTP Company analyzed the application, and soon settled on a new PLA compound incorporating glass fiber reinforcement with a nucleating agent that significantly bolsters its thermal performance.

In addition to being biobased from renewable feedstock, this PLA compound consumes less energy and produces less than half the carbon dioxide during manufacturing than does the polypropylene that it replaced. Furthermore, the PLA material can biodegrade in an industrial composting facility at the end of its useful life.

"We don't know of anyone else who's doing what they are doing with plastics," said Thomas. "RTP Company is definitely on the cutting edge."

With the new biobased parts working comparably to the traditional plastic ones, the NOVUS team decided to market the change by using color.

"Having worked with **RTP Company** many years, we knew that they were coloring experts," said Thomas. "We wanted to see if they could color this new material green to underscore the fact that the new injector was a 'greener' version."

Within a couple of weeks, RTP Company delivered on this challenge, as well.

"The color engineers at RTP Company came out with a real nice green that represented at a glance what we're trying to say," said Thomas. "We were very pleased with the results. We've always looked at RTP **Company** as the people who really know compounding and plastics and color. They are very good at what they

NOVUS® Re-Usable Nozzle

Market: Industrial **Compound:** PLA biobased compound with color.





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